



on your mark, get set, go!



YEA ANNUAL SUMMIT : DECEMBER 1, 2005

“Success comes to the person who does today what you were thinking about doing tomorrow.” (unknown)

YOUNG ENTREPRENEUR'S SUMMIT – DECEMBER 1, 2005 – PROPOSED AGENDA
Miller Campus of Salt Lake Community College, 9750 South 300 West, SLC, UT 84070

OVERVIEW: The Young Entrepreneur's Summit will be held December 1st, 2005. Over three dozen entrepreneurs and business professionals will provide presentation, instruction, and workshops to over 400 secondary education students throughout the State of Utah. Registration includes lunch and the \$10 fee can be paid at the door beginning at 8:00 a.m.. For more information please visit www.yeabiz.com.

8:00 – 8:30	REGISTRATION			
8:30 – 9:15	WELCOME: Welcome by YEA Founder and Executive Director, Brian Acord			
ROOMS	(A) Auditorium	(B) Southeast	(C) Southwest	(D) Northwest
9:15 – 9:45	WORKSHOP I Brian Acord <i>“Understanding Finance - Minimizing Risks, Maximizing Returns.”</i>	Kim Jones – Founder, Verité Inc.	Gary Williams – BYU <i>“Effective Business Plans”</i>	Panel Discussion: Five entrepreneurs discuss what it was like to start their first business. - Steve Theobald, Redstone Designs - Yeah Samake, Daily Dose Foundation - Steve Nelson, Unishippers - Michael Hill, DDS - Craig Salmon, Salmon HVAC
9:45 – 10:15		Gary Rhodes – BYU <i>“Successful Marketing without a Marketing Budget”</i>	Greg Warnock vSpring Capital <i>“Entrepreneur – Do I Have What It Takes?”</i>	
10:15 – 10:30	BREAK			
10:30 – 11:00	WORKSHOP II Carey VanOrden, Dallas Browning <i>“Positioning a Purple Cow”</i>	Marcia Hales & Jennifer Jackenthal Co-founders of My Girlfriend's Kitchen	Josh Steimle – Founder, MWI	Panel Discussion: How to build a stronger financial plan and find funding. - Brad Bertoch, Wayne Brown Institute - Damon Kirchmeier, UTFC - Ned Maxfield, Utah Angels Network - Kent Thomas, CFO Solutions - Greg Warnock, vSpring Capital
11:00 – 11:30		Craig Salmon – Founder, Salmon HVAC <i>“Working it”</i>	Alan Edwards, Patent Atty, Kunzler & Associates <i>“What's the Big Idea? How Intellectual Property Can Make You Rich.”</i>	
11:30 – 1:00	LUNCH Speaker - Paul Ahlstrom, vSpring Capital Closing Announcements & Prizes			

Thanks for Coming – Please Make Sure You Complete Your Survey