



Thursday, December 14th, 2006
 Larry H. Miller Center
 9750 South 300 West, SLC
 8:30 – 1:00 (Registration begins at 8:00)
 \$10 Per Person – Includes Lunch



connect



8:00 – 8:30 REGISTRATION						
8:30 – 9:15 WELCOME: YEA Founder and Executive Director, Brian Acord						
ROOMS	(A) Northwest	(B) Northeast	(C) Southwest	(D) Southeast	Auditorium	Room 230
9:15 – 9:45	BILL AHO ClearPlay	LESLIE NORRIS Snapp/Norris Group	GARY RHODES BYU Marketing Professor & Author	ADAM EDMUNDS Silent Whistle	PANEL DISCUSSION The Inside Scoop Five young entrepreneurs discuss what it is like to start their own business. Rachel Herscher – Today's Mama Brian Beutler – Alianza Jeff Moss – Chad Smith - C3 Home Solutions Ryan Money - HireVue	WORKSHOP How to develop and present a winning pitch to your potential investors. Brought to you by Funding Universe
9:45 – 10:15	TIM HUNT Lingotek	MARTIN FREY State of Utah	RUDY ORTIZ Small Business Development Center	BRYAN BOAM NCSi		
10:15 – 10:30 BREAK						
10:30 – 11:00	COLIN KELLEY & ARKIN HILL Connect Magazine	DANO YBARRA Kango Networks	BROCK BLAKE Funding Universe	KELLY ANDERSON Princess Sweet	PANEL DISCUSSION Who are your potential investors and what do they want from you? Learn the inside story behind Venture Capital, Venture Debt, Bank Financing, Angel Investing and other key sources of financing.	WORKSHOP What does it take to rename and reposition a brand? A Utah chocolate company invites you to be a part of their re-branding efforts as they get ready to take their company national.
11:00 – 11:30	BILL GOOD Bill Good Marketing	KIMBALL THOMSON Connect with Media	RACHEL HERSCHER & STEPHANIE PETERSON Today's Mama	GAYLEN JORGENSEN Let's Play Soccer	Scott Petty – vSpring Capital Damon Kirchmeier – UTFC Kent Moon – MBLLC Jeremy Neilson – Utah Fund of Funds Ilene Dickamore- America First Credit Union	Presented by Shad Slaughter, CEO Utah Truffles
11:30 – 1:00	LUNCH & Keynote Speaker - LARRY H. MILLER Closing Announcements & Prizes					