



young entrepreneurs of america

Young Entrepreneurs of America

To Educate and Motivate the Next Generation of Entrepreneurs

YOUNG ENTREPRENEUR'S SUMMIT – APRIL 23, 2004 – AGENDA Miller Campus of Salt Lake Community College, 9750 South 300 West, SLC, UT 84070

OVERVIEW: The Young Entrepreneur's Summit is scheduled for April 23, 2004. Over 300 students from 35 high schools throughout the State of Utah will attend the event. In addition, the program will involve local businesses, entrepreneurs, and community representatives for a total attendance over 400 individuals throughout the day's events.

8:30 – 9:15	WELCOME: Welcome by YEA founder and Executive Director, Brian Acord		
9:15 – 10:00	Tom Stockham – Founder, MyFamily.com	Dan Young – Founder, PC Laptops	Panel Discussion: How to build a stronger financial plan and find funding.
10:00 – 10:15	BREAK		
10:15 – 11:00	Dinesh Patel – Managing Partner, vSpring Venture Capital	Eddie Edmunds – Small Business Development Center	Kimball Thomson – Editor, Utah Business & Wasatch Digital IQ
11:15 – 12:00	Cheryl Snapp – Founder / Partner, Snapp Norris Group	Kent Madsen – Managing Director, Wasatch Venture Capital	Panel Discussion: Five entrepreneurs discuss what it was like to start their own business while still in High School.
12:00 – 1:30	LUNCH BANQUET: The event allows the students to meet and mingle with successful entrepreneurs, business professionals, and local civic leaders. This year's YEA Lunch Banquet will be hosted by KTVX news anchor, Terry Wood . We will present the award for the <u>Young Entrepreneur of the Year Award</u> and will announce the winners of this year's <u>Business Plan Competition</u> . Special guest speaker U.S. Olympic Gold Medalist, Jim Shea shares his experience of sacrifice and dedication on his quest to the ultimate Olympic dream.		
1:30 – 2:15	Todd Stevens – Managing Director, Wasatch Venture Capital	Vicki Varela – Vice President, Kennecott Land Development	Chris Shoff – Wilson Sonsini Goodrich & Rosati
2:15 – 2:30	BREAK		
2:30 – 3:30	CLOSING: Special Guest Speaker, Ken Woolley, Founder of Extra Space Storage.		

For More Information Contact

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