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## Young Entrepreneurs of America Newsletter **Summer Startup Edition** June 2007

**Dear Brian,**

Okay, the school year is over and it is time for young entrepreneurs everywhere to get to work. During the Summit last December, YEA Founder Brian Acord introduced a new program for students interested in starting their own businesses this summer. After announcing the program to over 650 students at the Summit and promoting the opportunity in countless e-mail and newsletters, four local students applied for YEA's first ever Summer Startup program.

This edition of our newsletter will introduce you to our four dedicated teen entrepreneurs and the businesses they have chosen to work on this summer. You can follow their progress all summer by visiting our online [blog](#) or you can also find a link to them on our [website](#).

The last story in this newsletter will give a hint of even more programs and projects in the works for the upcoming school year. But right now, kick back in your lawn chair, grab a cold drink and enjoy your summer!

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### **Ian Anderson - Stansbury Steamer**



Ian Anderson is a 16 year old high school student who attends Grantsville High School and lives in Stansbury Park. Ian has partnered with Joyce Mathie at [Sgt. Steam](#) to deliver a very unique cleaning proposition to the homes and

### **Summer Startup Program**



June 15th, 2007 is a day that will live in infamy--well, at least it will be an important event for four young entrepreneurs who met with Young Entrepreneurs of America as part of a new [Summer Startup](#) program. Last Friday the entrepreneurs from **Davis High School, Riverton High School, Tooele High School, and Grantsville High School** met to start their first day of their new businesses.

Since then, the entrepreneurs have attended three training sessions on business strategy, marketing, and finance. They had dinner at the Skybox with a half dozen highly successful entrepreneurs and were assigned individual mentors. Somewhere along the way there were able to pull together a business plan,



businesses in Stansbury Park and the surrounding community.

In his own words, "Stansbury Steamer is a healthier way to clean a home for mothers overwhelmed with work who'd rather enjoy their home instead of cleaning it."

[Click here](#) to see what makes Sargent Steam such a great alternative to chemicals and the traditional style of cleaning. (Be sure to tell Joyce that YEA sent you.)

To get a first hand account of what these teen entrepreneurs are going through, [click here](#).

### [Stansbury Steamer](#)

#### [Tyler Tolbert - Behind Enemy Lines Custom Metal Art](#)

Tyler Tolbert will return to Riverton High School next year as a Senior. His company, Behind Enemy Lines creates customized hitch mounts and home and garden designs.

#### [Behind Enemy Lines - Custom Metal Art](#)



#### [Blake Caldwell - Krazybone Industries](#)



Blake is a recent graduate of Tooele High School and is spending his first free summer in 12 years working to develop a new brand that fuels the fire between the rivals of four-stroke and two-stroke riders through clothing and accessories. Our two logos symbolize 4S or 2S for the awesome power, speed, sound, and portrayal of either engine type. This means that you can support the

type of bike you ride, by choosing to represent either the four-stroke emblem or the two-stroke emblem. This is what makes us unique from everyone else. For the first time ever, riders can tell this to the world by exposing these two distinct designs. This is why we say "Stay True To Your Crew."

Blake Caldwell established Krazybone Industries in Tooele, Utah during 2005. At that time, Caldwell contacted his good friend Josh Anderson to form a local riding group consisting of mainly Anderson's skillful riding friends. With

projected financials, and round up several paying customers.

If they were able to accomplish all that in the first seven days of their business, I can't wait to see what they can accomplish after they've had the entire summer to work on it.

Follow the adventures of Ian, Travis, Clayton, and Blake on our blog throughout the summer as they post their experiences each week on YEA's [blog at www.blog.yeabiz.com](#).

[Read the latest installment](#)

### Quick Links...

[Visit the YEA Blog](#)

[See the winners of 2007 Business Plan Competition and Young Entrepreneur of the Year](#)

[Check Out the Pictures from Last Year's Summit](#)

[Sneak Peek of Upcoming Programs](#)

#### **Join our mailing list!**

a wide variety of freeriders, freestyle riders and racers, the local riding group known as Urban Chaos, will always ride because their love for the sport is never-ending.

Blake enjoys being an entrepreneur. "It has given life to my passions for graphic design and dirt bikes and has provided me with an opportunity to earn a significant amount of money while I finished high school." You can learn more about his business and check out his designs by visiting [www.krazyboneindustries.com](http://www.krazyboneindustries.com).

### [Krazybone Industries](#)

#### **Clayton Jenkins - Premium Steam Detailing**

Clayton Jenkins is a 17 year old high school student who attends Davis High School. Clayton has also been impressed by the cleaning power of Sargent Steam and has developed a decidedly different market to focus on. According to the founder, "Premium Steam provides a detailing and cleaning service to frustrated and busy boat owners who take extreme pride in their vehicle"



The company details and deep cleans large recreational vehicles such as boats, RV's, sedans, and SUV's. Premium Steam is focusing on building a client base in Davis County and current clients love the premium service the company provides.

You can learn more about the services the company offers and schedule an appointment to get your recreational vehicle the cleanest its been since it left the factory floor by visiting Clayton's website at [www.premiumsteamut.com](http://www.premiumsteamut.com)

### [Premium Steam Detailing](#)

#### **New Programs from YEA**

Our YEA Volunteers have been very busy this year and have been planning a variety of new programs for the 2007-08 academic year. Among the programs that we are currently working on are the following:



- Entrepreneur Boot Camp
- 2007 Summit Scheduled for December 6th!
- New Online Resources & Curriculum
- Young Entrepreneur Summit - in St. George

If you would like to get involved in any of these projects, please [let us know](#) as we would greatly appreciate the help. To find out more about any of our upcoming new

programs, make sure you check out our website under [sneak peek](#).

[Continue the Sneak Peek](#)

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