

[<Back](#)[Print](#)

## Young Entrepreneurs of America Newsletter

April 2007

**Dear Brian,**

Have you ever thought about starting your own business but don't know where to begin or what kind of a company you want to run? If so, then this could be the best summer of your life.

Young Entrepreneurs of America has developed a great program that will help you start your own business this summer. Say goodbye to the boring job cleaning under the fryer this summer. You are going to be the President of your own company.

Check out the article later in this newsletter or click here for complete details or read more about a few student entrepreneurs who are already living life in the fast lane as a teenage entrepreneur.

### In This Issue:

- Student Business Spotlight - Pencil Bugs
- Start Your Own Business This Summer!
- Young Entrepreneur Spotlight - Maryanne's Own Bodycare Essentials
- Bring Seth Godin to Utah on May 24th!

### Start Your Own Business This Summer!



YEA is looking for 10 students who are serious about starting their own business this summer. You provide the work (minimum 30 hours a week)

and we will provide you with the **idea** (if necessary), free startup capital, [a seasoned mentor](#), and **free seminars** designed specifically to help you build your own company and earn thousands of dollars this summer!

All you need to do is fill out our application and write a brief explanation about a few of your recent experiences. You do not need to run a business or even have an idea of what business you would like to run. All you need is the

### Student Business Spotlight - Pencil Bugs



Jason O'Neill started Pencil Bugs when he was 10 years old. Now he has a successful business, his own website, and was recently on the T.V. game show 1 vs. 100...of course, he's 11 now.

According to Jason, "the hardest part of having a business is sticking to it. I'll admit there have been many times that I've wanted to quit. It's not always fun." But because he has stuck with it, he's "been able to have a lot of fun experiences from my business and have made quite a bit of money too."

Starting a new business doesn't have to be

determination, the [application](#), and the essay.

[Click Here for More Information on Our Summer Startup Program](#)

### Young Entrepreneur Spotlight - Maryanne's Own Bodycare Essentials

Maryanne's Own Bodycare Essentials was established in May 2005. This company is unique in that the owner is a sixteen year old, junior in high school student. The company began with her interests in business and bodycare. She inquired about the policy for sales at a local farmers market and discovered that she was required to have an adult work with her. So, she asked her mom to be a partner in the business.



Today *Maryanne's Own* carries over 12 products and recently launched a new line of chocolate bodycare products. She has a significant presence online and has retail outlets in Sun Valley, Idaho and Park City, Utah.

Learn more about [Maryanne and her company](#) or read about [other young entrepreneurs](#) like her who have taken the leap and started their own businesses.

If you know of a teenager who has started their own business or if you would like to promote one of your own, please [let us know](#) about it.

[Click here to finish the story](#)

### Bring Seth Godin to Utah on May 24th!



It's my pleasure to present a great opportunity. A group of us are trying to get the international marketing guru, [Seth Godin](#) to come to SLC on May 24, but we need YOUR HELP to ensure that we have 500 people to make our goal. If you would like to hear Seth speak for only \$50 (usually he charges over \$1000 per guest) AND receive 5 copies of his next best-selling book (1 to keep, 4 to give away!) Please Pledge your support by clicking on this link: <http://www.pledgebank.com/sethgodinUtah> \*\*\*when you pledge, write your name and company name and you will get added exposure\*\*\* Please tell your friends in sales, marketing, design, business, PR, communications, media, SEO, internet marketing, retail, coaching, entrepreneurship! Thanks so much, this is a huge opportunity for Utah business!!!

P.S. In case you aren't sure who Seth is, he is the author of some of the most successful marketing books ever written, including: *Small Is The New Big*, *The Big Moo*, *The Purple Cow*, *All Marketers Are Liars*, *Free Prize Inside*,

complicated. In fact, you'll probably be more successful if you can keep your first business as simple as possible. So, for you lucky readers, **we are going to post a new idea for a summer business each week between now and the end of school.** Be sure to [visit our blog online](#) each week to see our "Student Business of the Week" idea.

[Read More about Jason and Pencil Bugs](#)

### Quick Links...

[Visit Brian's Blog](#)

[Bring Seth Godin to Utah](#)

[Start Your Own Business this Summer - FREE!](#)

[More About YEA](#)

### Join our mailing list!

*Survival Is Not Enough, Permission Marketing, Unleashing the Ideavirus, The Big Red Fez, and now - The Dip*

**[Bring Seth to Utah](#)**

email: [brian@yeabiz.com](mailto:brian@yeabiz.com)

phone: (801) 574-4764

web: <http://www.yeabiz.com>

**[Forward email](#)**

✉ **SafeUnsubscribe®**

This email was sent to [brian@yeabiz.com](mailto:brian@yeabiz.com), by [brian@yeabiz.com](mailto:brian@yeabiz.com)  
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) |  
[Privacy Policy](#).

Email Marketing by



Young Entrepreneurs of America | PO Box 511586 | Salt Lake City | UT | 84151